



PANELIST BIO

CELENA ROEBUCK



Dr. Roebuck was named Superintendent in 2011 of Cuyahoga Valley Career Center (CVCC), a career and technical education center for high school and adult students in Brecksville, Ohio and recently retired after 31 years in public education.

With an increased focus on performance and accountability, Dr. Roebuck led efforts to engage the full CVCC community (82,000 residential households) encompassing eight public school districts and 25 communities with school engagement and increased access to programs and services in career and technical education through the CVCC campus. Dr. Roebuck's long-range strategic leadership initiative, Vision 8 (now Vision Innov8) created community engagement and a conversation about the role of Career and Technical Education for all members of the community (K-12 and Adults).

In January of 2016, CVCC for the first time in 12 years, added to the building footprint with a 3,200 sq. ft. addition in Robotics & Advanced Manufacturing bringing new certification training areas in FANUC, Yaskawa, Motoman Robotic Controls, Parker Hannifin Hydraulic Systems & Allen Bradley/Rockwell Automation Programmable Logic controllers. She oversaw the implantation of \$1.5 million dollar grant to start the initiative to fulfill the need for advanced training and skills and high-wage employment vacancies in NE Ohio. The new facility provides increased relevance and modernization to high school engineering, machinery, programming and construction students as well as greater customized robotics and automation training for adults and businesses.

Currently, Dr. Roebuck is the Community Engagement and Education Manager for ideastream®, WVIZ, WCPN 90.3 NPR and WCLV Classical 104.9 at the Idea Center @Playhouse Square. A most recent grant initiative called, the American Graduate "Getting Back to Work" is one of her focusses building a first statewide collaborative as the lead station with public radio partners in Columbus (WOSU) and Cincinnati (WCET). The grant focus is around workforce development and supporting business and school partner efforts to address the skills gap, which is the difference between in-demand, high potential occupations and a workforce ready and willing to enter them. Another focus through public broadcast media is not only to engage the community but to educate those job seekers and those who influence job seekers how career pathways can be developed and pursued for in-demand jobs now and in the future.

Dr. Roebuck earned her Bachelor of Science in Education from Kent State University, MBA from Cleveland State University and Doctorate in Educational Leadership and the Superintendency from Ashland University and has since made contributions to the field of career and technical education throughout

the State of Ohio and the nation. Her accomplishments include serving as the President of the Ohio Career and Technical Administrators (OCTA) organization in 2007; recipient of the Dave Berryman National Council of Local Administrators Leadership Development Scholarship Award in 2007; awarded an Honorary Steel Ring at the 2010 Cleveland State University Fenn (now Washkewicz) College Order of the Engineer Induction Ceremony; and President of the Ohio Association for Career and Technical Education (ACTE) in 2010. Through her guidance and leadership with Ohio ACTE, the organization began its Legislative Taskforce to build communication across the legislature regarding the benefits of CTAE across the state and nationally. Dr. Roebuck has shared her knowledge and expertise by presenting at several state and national conferences including the National Career Pathways Network, National Association of Career and Technical Education, Mid-Western Education Research Association, Ohio School Boards Association, and the National High Schools That Work, just to name a few.

Dr. Roebuck is also active on several boards and civic organizations. She is a longtime Rotarian, member of the Cuyahoga Valley Chamber of Commerce, visiting Committee Member of the Cleveland State University Fenn College of Engineering, and has shared her leadership with the North Coast Tech Prep Consortium, the Northeast Ohio Region of High Schools That Work, the Buckeye Association of School Administrators, and Ohio Association of Career Technical Superintendent committee for Career and Technical Education and Higher Education. Nationally, Dr. Roebuck has served on the Executive Board of the National Council of Local Administrators.