



PANELIST BIO

ROBIN DOERSCHUK



Robin Doerschuk started with Alliance Solutions Group, a full-service staffing and recruitment agency, immediately following college graduation in 2004. She's now a part-owner and the Director of Learning and Development for TalentLaunch the Corporate Parent Organization.

When Robin joined Alliance, there were 6 employees and the company delivered <\$2 million in revenue. She was a sensation immediately upon hire, and has earned several promotions since.

Since 2005, Robin has been the leading sales person in the company, an impressive level of performance in a company that's a nine-time Weatherhead 100 award winner and that's growing at twice the rate (30+% a year) of the staffing/recruitment industry.

As Robin continues advancing within the company, she strives to give back to the community by influencing change within several organizations.

Most recently, Robin recognized a need for continuing education for women in business, so she created and founded the Women's Leadership Conference of Northeast Ohio. 2015 was the inaugural year and hosted 350+ attendee's. The event was a huge success hosting 12 powerful female speakers. WLCNEO hosted its 3rd conference in September of 2017 which sold out for the first time with 500 attendee's.

She has been on the Board of Directors for Cleveland SHRM for the last eight years, currently serving as President. Robin also serves on the Cleveland SHRM Foundation Board, and is an active member of Bridge Builders, an initiative of the Cleveland Leadership Center.

Loyal to her cheerleading background and her Alma Mater, Robin also founded the Kent State Cheerleading Alumni Group, which now has more than 100 active members.

In 2009 Robin was recognized by Inside Magazine as "One to Watch" in 2014, Robin was the recipient of the Distinguished Marketing and Sales Awards from SME Cleveland, and in 2015, she received the Women Who Excel Award from Smart Business Network. Most recently Robin has been awarded Women of Achievement Award by the Women's Network of Ohio. She is passionate about her work, and about helping those around her succeed.